

Josip Juraj Strossmayer University of Osijek
FACULTY OF AGROBIOTECHNICAL SCIENCES OSIJEK

CURRICULUM

University Graduate Study Programme

AGRICULTURAL ECONOMICS

Academic Year 2022-23

June, 2022

List of Teachers and Courses

Academic year 2022 - 23

University Graduate Study Programme

AGRICULTURAL ECONOMICS

A full-time Study Programme

I. semester							
COURSE NAME	TEACHERS ON THE COURSE AND TYPE OF CLASSES						ECTS
	NAME AND SURNAME	LECTURES	SEMINARS	EXERCISES			
				FE	AE	LE	
Econometrics	Dražen Horvat	45					6
	Andrijana Rebekić Sanja Grubišić Šestanj						
Economics of Alternative Agriculture	David Kranjac	50	15				6
	Tihana Sudarić	10					
Economics of Resources and Theory of Production	David Kranjac	35	15				6
	Krunoslav Zmaić	15					
	Tihana Sudarić	10					
Agricultural Policy and Rural Development in the EU	Snježana Tolić	45	30				6
Agro-marketing	Igor Kralik	50	15				6
	Sanja Jelić Milković		10				
II. semester							
COURSE NAME	TEACHERS ON THE COURSE AND TYPE OF CLASSES						ECTS
	NAME AND SURNAME	LECTURES	SEMINARS	EXERCISES			
				FE	AE	LE	
Costs Management	Ljubica Ranogajec	30					6
	Ana Crnčan	30			15		
Entrepreneurial management	Jadranka Deže	25					6
	Jelena Kristić	25	25				
Management and Evaluation of Developing Projects	Snježana Tolić Olgica Klepač	45			30		6
International market relations	Lončarić Ružica	35	15				6
	Igor Kralik	15					
	Sanja Jelić Milković		10				
Foreign-trade Business	Tihana Sudarić	50					6
	Krunoslav Zmaić	10					
	Lucija Bencarić		15				

III. semester

COURSE NAME	TEACHERS ON THE COURSE AND TYPE OF CLASSES						ECTS
	NAME AND SURNAME	LECTURES	SEMINARS	EXERCISES			
				FE	AE	LE	
Elective course							6
Elective course							6
Elective course							6
Elective course							6

IV. semester

COURSE NAME	TEACHERS ON THE COURSE AND TYPE OF CLASSES						ECTS
	NAME AND SURNAME	LECTURES	SEMINARS	EXERCISES			
				FE	AE	LE	
Practical work II	Andrijana Rebekić			75			6
Master thesis							30

ECONOMETRICS		
Coordinator	Dražen Horvat	
Collaborators	Andrijana Rebekić Sanja Grubišić	
Study year and semester	First year, first semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+E)	75 (45L+30E)
COURSE DESCRIPTION		
Course aims	To present and explain to graduate students the basics of scientific theory and scientific reasoning through the application of statistical methods and tests.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
After successfully completing the module, the student will be able to:		
<ol style="list-style-type: none"> 1. Understand the basic concepts of statistical inference. 2. Identify appropriate experimental methods and techniques. 3. Set research objectives and scientific hypotheses, organize and monitor experiments, collect experimental data, determine sample size, structure statistical series, and group data. 4. Calculate basic statistical parameters using descriptive statistics methods: measures of central tendency and measures of variation. 5. Correctly apply parametric tests, analysis of variance, correlation-regression methods, and examine time series. 6. Recognize and apply various diagrams as visual representations of the nature and distribution of experimental data. 7. Understand methods for conducting surveys and performing statistical analysis of survey data. 8. Properly select and apply statistical nonparametric methods and tests. 9. Become familiar with the basics of computer software for statistical data analysis (Statistica, SAS). 10. Think statistically (scientifically) by interpreting the results of statistical analyses. 		
Assessment and evaluation of student work during classes		
The right to take the final exam is granted upon collecting a minimum number of assessment points. Assessment points are earned through class attendance (minimum 70%), participation in class activities, and grades from partial exams. During the semester, students take two partial exams (in the 7th and 15th weeks of classes). The final exam is mandatory, and a passing grade on the final exam is a prerequisite for a positive overall grade. The final exam is oral.		
Obligatory literature		
<ol style="list-style-type: none"> 1. Horvat, D., Ivezić, M. (2005): Biometrika u poljoprivredi. Poljoprivredni fakultet u Osijeku. 2. Kmenta, J. (1997): Počela ekonometrije. Biblioteka «Gospodarska misao», Zagreb. 3. Vasilj, Đ. (2000): Biometrika i eksperimentiranje u bilinogojstvu. Hrvatsko agronomsko društvo. Zagreb. 		
Additional literature		
<ol style="list-style-type: none"> 1. Petz, B. (1985): Osnovne statističke metode za nematematičare. SNL, Zagreb. Hadživuković, S. (1991.): Statistički metodi s primenom u poljoprivrednim i biološkim istraživanjima. Poljoprivredni fakultet, Novi Sad 2. Mead, R., Curnow, R. N. and Hasted, A. M. (1993): Statistical Methods in Agriculture and Experimental Biology. Chapman & Hall 		

ECONOMICS OF ALTERNATIVE AGRICULTURE		
Coordinator	David Kranjac	
Collaborators	Tihana Sudarić	
Study year and semester	First year, first semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S)	75 (60L+15S)
COURSE DESCRIPTION		
Course aims	To provide students with practical and theoretical knowledge about alternative systems of agricultural production from an economic aspect, in order for the student to master the possible applications of theoretical knowledge and practical solutions faced by agro-economists when making business decisions.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
After successfully completing the module, the student will be able to:		
<ol style="list-style-type: none"> 1. Describe the characteristics, position, and importance of alternative agricultural systems in comparison to other agricultural management systems. 2. Highlight the advantages of energy and environmental balances in organic agriculture compared to conventional agriculture. 3. Recommend forms of agricultural production and argue the benefits of specific systems. 4. Identify the advantages and disadvantages of various production systems. 5. Argue the importance of organic agriculture in preserving biodiversity and its contribution to the multifunctionality of agriculture. 6. Independently present information, problems, and solutions related to alternative agricultural production systems. 		
Assessment and evaluation of student work during classes		
<p>Eligibility to take the final exam is achieved by accumulating a minimum number of assessment points. Assessment points are earned based on class attendance (a minimum of 70%), participation in class activities, performance on tasks during lectures and seminars, the evaluation of the seminar paper, and grades from partial exams.</p> <p>During the semester, students are required to complete an independent seminar paper, which is mandatory. Students present their seminar paper orally in a 10- to 15-minute presentation using PowerPoint. The presentation schedule will be agreed upon in advance.</p> <p>Additionally, students take two partial exams (in the 7th and 15th weeks of the semester). The final exam is mandatory, and a passing grade on the final exam is a prerequisite for achieving a passing overall grade. The final exam may be written or oral.</p>		
Obligatory literature		
<ol style="list-style-type: none"> 1. Grgić, I. (2013): Agroekonomski modeli u ekološkoj hortikulturnoj proizvodnji, IPA program EU, Zagreb&Sl. Brod 2. Vlahović, B., Puškarić, A. (2013): Organska poljoprivreda – šansa za agrobiznis, Gradska uprava za privredu, Novi Sad 3. Colman, D. T. Young (1989): Principles of Agriculture Economics. Cambridge. Cambridge University Press 		
Additional literature		
<ol style="list-style-type: none"> 1. Znaor, D. (1996): Ekološka poljoprivreda, Nakladni zavod Globus, Zagreb. 2. Benčević, K. (1993): Biokont – osnove biološkog poljodjelstva, MZT RH, Zagreb. 3. Harwood I. J., Vailey W. K. (1994): The World Market. Government Intervention and Multilateral Policy Reform. U.S.D.A. Washington. USA 		

ECONOMICS OF RESOURCES AND THEORY OF PRODUCTION		
Coordinator	David Kranjac	
Collaborators	Krunoslav Zmaić Tihana Sudarić	
Study year and semester	First year, first semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S)	75 (60L+15S)
COURSE DESCRIPTION		
Course aims	To provide students with practical and theoretical knowledge about the operations of agricultural enterprises, particularly concerning costs, revenues, financial results, and business performance. The goal is to master the potential applications of theoretical insights and practical solutions encountered by agroeconomists in making business decisions, which are essential for understanding the overall operations of agribusiness.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
After successfully completing the module, the student will be able to:		
<ol style="list-style-type: none"> 1. Explain the classification of resources, the economics of renewable resources, and technical-technological changes in agriculture. 2. Identify agricultural production resources and their quantitative and qualitative characteristics in the Republic of Croatia. 3. Describe the production function while planning an optimal production combination. 4. Apply the Cobb-Douglas production function. 5. Utilize the total cost function, as well as total, average, and marginal relationships, including deriving the supply curve, demand functions, and solving a microeconomic model – partial equilibrium, and demand for production factors. 6. Propose and compare selected thematic units from various areas of resource economics and production theory. 		
Assessment and evaluation of student work during classes		
<p>Eligibility to take the final exam is achieved by accumulating a minimum number of evaluation points. These points are earned based on class attendance (at least 70%), active participation in class, performance on tasks during lectures and seminars, evaluation of the seminar paper, and grades from partial exams.</p> <p>During the semester, students are required to complete an independent seminar paper, which is mandatory. The seminar paper is presented orally in a 10- to 15-minute presentation using PowerPoint. The presentation schedule will be arranged in advance.</p> <p>Additionally, students must take two partial exams (in the 7th and 15th weeks of the semester). The final exam is mandatory, and a passing grade on the final exam is a prerequisite for achieving a positive overall grade. The final exam may be written or oral.</p>		
Obligatory literature		
<ol style="list-style-type: none"> 1. Cambell, R., McConnell & Stanley L., B. (1994): Suvremena ekonomija rada, Mate, Zagreb 2. Karić, M. (2002): Kalkulacije u poljoprivredi, Ekonomski fakultet u Osijeku. Osijek. 3. Mundlak, Y. (2000): Agriculture and Economic Growth, Havard University Press Cambridge, 4. Massachusetts, London, England 		
Additional literature		
<ol style="list-style-type: none"> 1. Gail L. Cramer and Clarence W. Jensen (1982): Agricultural Economics & Agribusiness. Second edition. Montana State University. New York) 2. Babić M. (1998): Makroekonomija. Deseto dopunjeno i izmijenjeno izdanje, Mate d.o.o. Zag 		

AGRICULTURAL POLICY AND RURAL DEVELOPMENT IN THE EU		
Coordinator	Snježana Tolić	
Collaborators		
Study year and semester	First year, first semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S)	75 (45L + 30S)
COURSE DESCRIPTION		
Course aims	Getting to know the legal and political foundations of European integration. In addition to the state and trends in agriculture and the agro-industrial complex of the EU, relevant legislation and the EU's Common Agricultural Policy are discussed. The key components of the module include: analysis of the impact of economic theory and common economic policy on EU candidates and members, harmonization policy, analysis of the impact of the monetary union, and the policy and effects of the common market and EU enlargement.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
After successfully completing the module, the student will be able to:		
<ol style="list-style-type: none"> 1. Analyze available EU funding sources and select the most appropriate source for given conditions. 2. Differentiate between the institutions relevant to the Common Agricultural Policy (CAP) and describe their functional relationships. 3. Explain the process of preparation, application, and implementation of an EU project. 4. Identify opportunities for business development in the EU with the help of the European Enterprise Network. 5. Select and plan the required production in accordance with the provisions of the Common Agricultural Policy. 		
Assessment and evaluation of student work during classes		
Eligibility to take the final exam is achieved by accumulating a minimum number of assessment points. These points are earned based on class attendance (at least 70%), class participation, and grades from partial exams. During the semester, students take two partial exams (in the 7th and 15th weeks of the semester). The final exam is mandatory, and a passing grade on the final exam is a prerequisite for a passing overall grade. The final exam is oral.		
Obligatory literature		
<ol style="list-style-type: none"> 1. European Commission: A European Green Deal. https://commission.europa.eu/strategy-and-policy/priorities-2019-2024/european-green-deal_en 		
Additional literature		
<ol style="list-style-type: none"> 1. Odak, A., Rajaković, M., Žabojeć, M. (2021). Financijska perspektiva Europske unije 2021.-2027. s naglaskom na kohezijsku politiku. Školska knjiga, Zagreb 		

AGRO-MARKETING		
Coordinator	Igor Kralik	
Collaborators	Sanja Jelić Milković	
Study year and semester	First year, first semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S)	75 (50L+25S)
COURSE DESCRIPTION		
Course aims	To convey basic knowledge of economic theory as an introduction to the more detailed study of economic subjects during studies.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
<p>After successfully completing the module, the student will be able to:</p> <ol style="list-style-type: none"> 2. Explain the development of marketing through definition, concept, and application. 3. Interpret the environment and social responsibility of marketing. 4. Explain consumer behavior and market segmentation. 5. Interpret the importance and role of choice and strategy. 6. Apply the seven elements of the marketing mix. 7. Apply marketing control and planning. 8. Differentiate the organization and application of agromarketing. 		
Assessment and evaluation of student work during classes		
<p>The right to take the final exam is achieved by collecting the minimum number of assessment points. Assessment points are earned on the basis of class attendance (minimum 70%), class activities and grades from partial exams. During the semester, students take two partial exams (in the 7th and 15th week of classes). The final exam is mandatory, and a positive grade from the final exam is a prerequisite for a positive final grade. The final exam is oral.</p>		
Obligatory literature		
<ol style="list-style-type: none"> 1. Ferenčak, I. (1998): Počela ekonomike, Sveučilište J.J. Strossmayera Osijek, Osijek 2. Samuelson, P.A, Nordhaus, W. (1992): Ekonomija, „MATE“, Zagreb 		
Additional literature		
<ol style="list-style-type: none"> 1. Kotler, P. (2001): Upravljanje marketingom: Analiza, planiranje, primjena i kontrola, „MATE“, Zagreb 2. Renko, N. (2005): Strategije marketinga, „Ljevak“, Zagreb 3. Meler, M. (1999): Marketing, „Ekonomski fakultet u Osijeku“, Osijek 		

COSTS MANAGEMENT		
Coordinator	Ljubica Ranogajec	
Collaborators	Ana Crnčan	
Study year and semester	First year, II semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S+E)	75 (60L + 15E)
COURSE DESCRIPTION		
Course aims	Equip students to classify and calculate costs using various methods for cost management with the aim of achieving economical and profitable production.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
<p>After successfully completing the module, the student will be able to:</p> <ol style="list-style-type: none"> 1. Name the types of costs significant for cost management in a company. 2. Analyze the relationships between revenue and costs. 3. Differentiate between methods of cost calculation and management. 4. Prepare cost calculations for specific agricultural production lines. 5. Calculate performance indicators for an agricultural enterprise. 6. Propose modern techniques and methods for cost calculation. 		
Assessment and evaluation of student work during classes		
<p>Eligibility to take the final exam is achieved by accumulating a minimum number of assessment points. Assessment points are earned based on class attendance (at least 70%), class participation, and grades from partial exams.</p> <p>During the semester, students take two partial exams (in the 7th and 15th weeks of the semester). The final exam is mandatory, and a passing grade on the final exam is a prerequisite for a passing overall grade. The final exam is oral.</p>		
Obligatory literature		
<ol style="list-style-type: none"> 1. Belak V. (1995) Menadžersko računovodstvo, Računovodstvo, revizija i financije, Zagreb 2. Chadwick, L. (2000) Osnove upravljačkog računovodstva, Mate, Zagreb 3. Karić, M. (2001): Upravljanje troškovima, Ekonomski fakultet u Osijeku, Osijek 4. Polimeny, S.R., Handy, A.Sheila, Cashin, A.J. (1999): Troškovno računovodstvo, Faber & Zgombić, Zagreb 		
Additional literature		
<ol style="list-style-type: none"> 1. Potnik Galić, K. (2018): Strateško upravljanje troškovima, Veleučilište u Požegi, Požega 2. Lacković, Z. (2004): Management malog poduzeća, Elektrotehnički i Građevinski fakultet Sveučilišta Josipa Jurja Strossmayera u Osijeku i Veleučilište u Požegi, Požega 3. Alnoor Bhimani Charles T. Horngren Srikant M. Datar (2018): Upravljačko računovodstvo i računovodstvo troškova, Mate d.o.o., Zagreb 		

ENTREPRENEURIAL MANAGEMENT		
Coordinator	Jadranka Deže	
Collaborators	Jelena Kristić	
Study year and semester	First year, II semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S+E)	75 (50L + 25S)
COURSE DESCRIPTION		
Course aims	Present the possibilities of applying entrepreneurial management as a challenge, risk, and source of satisfaction with beneficial outcomes. The goal is to systematize knowledge and new insights in the context of scientific and technological progress, and to recognize the requirements and tasks arising from this, which are a prerequisite for further socio-economic, cultural, and overall civilizational progress.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
<p>After successfully completing the module, the student will be able to:</p> <ol style="list-style-type: none"> 1. Recognize the importance of entrepreneurial management in the development of biotechnology and the application of new scientific achievements, 2. Differentiate the business functions of management, 3. Research and apply innovation entrepreneurship, practical application in biotechnology, 4. Manage the strategic development of small and medium-sized agricultural holdings, 5. Analyze risks, assess the level of certainty and rank priorities when reducing the consequences of risky situations, 6. Plan the strengthening of human capital of the basic potential for the development of entrepreneurial management, 7. Build a competitive advantage based on production and resources, products and prices, distribution and promotion, 8. Anticipate and create a vision of the development of the agricultural economy by applying entrepreneurial management. 		
Assessment and evaluation of student work during classes		
The right to take the final exam is achieved by collecting the minimum number of assessment points. Assessment points are earned on the basis of class attendance (minimum 70%), class activities and grades from partial exams. During the semester, students take two partial exams (in the 7th and 15th week of classes). The final exam is mandatory, and a positive grade from the final exam is a prerequisite for a positive overall grade. The final exam is written.		
Obligatory literature		
<ol style="list-style-type: none"> 1. Deželjin, J., Deželjin, J., Dujanić, M., Tadin, H., Vujić V. (1999): Poduzetnički menedžment, Alinea, Zagreb 2. Kolaković, M. (2006): Poduzetništvo u ekonomiji znanja, Sinergija Zagreb 		
Additional literature		
<ol style="list-style-type: none"> 1. Hisrich, R.D., Peters, P., Shepherd A. (2008): Poduzetništvo, sedmo izdanje, McGraw-Hill, Boston 		

MANAGEMENT AND EVALUATION OF DEVELOPING PROJECTS		
Coordinator	Snježana Tolić	
Collaborators	Olgica Klepač	
Study year and semester	First year, II semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S+E)	75 (45L + 30S)
COURSE DESCRIPTION		
Course aims	Train students to plan, prepare, and evaluate investment projects when making decisions about investing in new production, replacement, or the purchase of fixed assets.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
After successfully completing the module, the student will be able to:		
<ol style="list-style-type: none"> 1. Define the concept of investment and the investment process. 2. Identify the market, technical, economic, and legal foundations for decision-making in investments. 3. Apply the principles of financial mathematics in investment planning and loan repayment. 4. Choose the method of financing an investment project. 5. Prepare an investment project. 6. Apply methods for evaluating investment projects. 		
Assessment and evaluation of student work during classes		
The right to take the final exam is achieved by collecting the minimum number of assessment points. Assessment points are earned on the basis of class attendance (minimum 70%), class activities and grades from partial exams. During the semester, students take two partial exams (in the 7th and 15th week of classes). The final exam is mandatory, and a positive grade from the final exam is a prerequisite for a positive overall grade.		
Obligatory literature		
<ol style="list-style-type: none"> 1. Bendeković, J. i sur. (2007): Priprema i ocjena investicijskih projekata, FOIP, Zagreb 2. Maletić, I., Kosor, K., Ivanković Knežević, K., Savić, Z., Bukovac, S., Žagar, D., Zrinušić, N., Bešlić, B., Karačić, M., Japunčić, T. (2018). Moj EU projekt – priručnik za pripremu i provedbu EU projekata. TIM4PIN d.o.o. za savjetovanje, Zagreb 		
Additional literature		
<ol style="list-style-type: none"> 1. Lacković, Z. (2004): Management malog poduzeća, Elektrotehnički fakultet i dr. Osijek 2. Odak, A., Rajaković, M., Žabojec, M. (2021). Financijska perspektiva Europske unije 2021.-2027. s naglaskom na kohezijsku politiku. Školska knjiga, Zagreb 3. Crikveni Filipović, T. (ur)(2022): Obiteljska poljoprivredna gospodarstva – Računovodstvo, porezi, trgovina, usluge I fiskalizacija. II izmijenjeno I dopunjeno izdanje. Biblioteka Računovodstvo, Zagreb, 2022. 		

INTERNATIONAL MARKET RELATIONS		
Coordinator	Ružica Lončarić	
Collaborators	Sanja Jelić Milković	
Study year and semester	First year, II semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S+E)	75 (50L + 25S)
COURSE DESCRIPTION		
Course aims	Introduce students to the theory of international market relations, about the policy of international exchange, foreign trade affairs, international exchange, strategy and basic international integrations and economic organizations, with special reference to agricultural products.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
After successfully completing the module, the student will be able to:		
<ol style="list-style-type: none"> 1. Define and distinguish the theory of international trade and the global market. 2. Name and explain liberalism, protectionism, customs protection, surcharges, and duty-free protection, as well as the economic inefficiency of imposing tariffs. 3. Calculate the scope and structure of foreign trade exchange, trade and balance of payments, import/export concentration ratio, price scissors, and the foreign trade multiplier. 4. Compare and evaluate different goals and motives for entering foreign markets. 5. Define and explain the significance of international integrations and international economic organizations. 6. List and explain the basic principles of the functioning of the World Trade Organization (WTO). 7. Interpret the key elements that control domestic agricultural policy within the common frameworks of WTO agreements. 8. Describe the importance and functioning of international financial organizations. 		
Assessment and evaluation of student work during classes		
The right to take the final exam is achieved by collecting the minimum number of assessment points. Assessment points are earned on the basis of class attendance, class activities, assignments during lectures and seminars, seminar grades, and grades from partial exams. During the semester, students independently prepare a seminar paper, which is mandatory. Furthermore, students take two partial exams during the course. The final exam is mandatory, and a positive grade from the final exam is a prerequisite for a positive final grade. The final exam is written or oral.		
Obligatory literature		
<ol style="list-style-type: none"> 1. Pavlović, D., Andrijanić, I. (2021): Međunarodna trgovina u globalnom okruženju, Plejada d.o.o. Zagreb 2. Baban, Lj., Marijanović, G. (1996): Međunarodna ekonomija, Drugo izmjenjeno i dopunjeno izdanje. Ekonomski fakultet u Osijeku, Osijek. 3. Babić, A., Babić, M. (2008): Međunarodna ekonomija, Sedmo dopunjeno i izmijenjeno izdanje. Sigma savjetovanja d.o.o. Zagreb. 4. Samuelson, P.A., Nordhaus, W.D. (1992): Ekonomija, Mate d.o.o. Zagreb 		
Additional literature		
<ol style="list-style-type: none"> 1. Pavlović, D., Andrijanić, I. (2021): Vanjska trgovina (načela I praksa), Plejada d.o.o. Zagreb 2. Andrijanić, I. (2001): Vanjska trgovina. Mikrorad. Zagreb.2001. 3. Pertot, V., Sabolović, D. (1998): Međunarodna trgovinska politika. Informator. Zagreb 		

FOREIGN-TRADE BUSINESS		
Coordinator	Tihana Sudarić	
Collaborators	Krunoslav Zmaić Lucija Pečurlić	
Study year and semester	First year, II semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S+E)	75 (60L + 15S)
COURSE DESCRIPTION		
Course aims	Introduce students to the development policy of the Republic of Croatia, with a focus on the basics of foreign trade business, particularly in agricultural and food products.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
After successfully completing the module, the student will be able to:		
<ol style="list-style-type: none"> 1. Recognize the place and purpose of international economics within the system of sciences. 2. Understand the general approach of international economics theories. 3. Differentiate between economic systems in the economy. 4. Identify the specifics of foreign trade business. 5. Interpret strategies of international trade. 6. Analyze the balance of trade. 		
Assessment and evaluation of student work during classes		
The right to take the final exam is achieved by collecting the minimum number of assessment points. Assessment points are earned on the basis of class attendance (minimum 70%), class activities and grades from partial exams and seminars. During the semester, students take two partial exams. The final exam is mandatory, and a positive grade from the final exam is a prerequisite for a positive final grade. Students present the seminar orally for 10 to 15 minutes with a PowerPoint presentation.		
Obligatory literature		
<ol style="list-style-type: none"> 1. Baban, Lj., Marijanović, G. (1998): Međunarodna ekonomija, Treće izmijenjeno i dopunjeno izdanje. Ekonomski fakultet u Osijeku, Osijek. 2. Andrijanić, I. (2001): Vanjska trgovina. Mikrorad. Zagreb.2001. 3. Pertot, V., Sabolović, D. (1998): Međunarodna trgovinska politika. Informator. Zagreb 4. Tijekom izvođenja nastave odredit će se najnoviji radovi objavljeni u referentnim međunarodnim časopisima koji će služiti za pripremu seminara 		
Additional literature		
<ol style="list-style-type: none"> 1. Babić, A., Babić, M. (2008): Međunarodna ekonomija, Sedmo dopunjeno i izmijenjeno izdanje, Sveučilišna tiskara d.o.o., Zagreb 		

PRACTICAL WORK II		
Coordinator	Andrijana Rebekić	
Collaborators		
Study year and semester	First year, II semester	
Number of credits and mode of delivery	ECTS points	6
	Number of hours (L+S)	75 (60L + 15S)
COURSE DESCRIPTION		
Course aims	Practical application of scientific knowledge to enhance the growth and competitiveness of production and business operations of economic entities whose primary economic activity is agriculture.	
Course enrolment requirements	No prerequisites	
Intended course learning outcomes		
<p>After successfully completing the module, the student will be able to:</p> <ol style="list-style-type: none"> 1. Recognize the importance of sustainable agricultural production at both national and global levels. 2. Understand the significance of agromarketing and the impact of price changes, promotion, distribution, and product types. 3. Apply acquired knowledge and skills in business management to provide practical solutions to current issues. 4. Lead development projects and evaluate the outcomes of their practical application. 5. Manage costs effectively, identify opportunities for cost reduction and growth, and strengthen competitiveness. 6. Analyze risks, assess levels of certainty, and prioritize measures to mitigate the consequences of risky situations. 7. Identify opportunities for international trade and assess the impact of global markets. 8. Gain insight into the dynamic business environment within agricultural enterprises. 		
Assessment and evaluation of student work during classes		
<p>During their agro-economics internship, students are required to maintain an internship journal. The journal's content includes lists and descriptions of work activities. Students must describe and graphically represent the organizational structure of the business entity, the operational units where the internship took place, along with a list and description of their activities. Students are expected to regularly monitor activities in legal entities engaged in agricultural production or registered family farms, detailing specific work tasks in which they were independently or mentor-guided participants.</p>		
Obligatory literature		
-		
Additional literature		
-		